

Message Text

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PAGE 01 CIUDAD 00293 210037Z

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ACTION SCA-01

INFO OCT-01 ARA-10 ISO-00 SCSE-00 SNM-02 DEAE-00 /014 W

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R 201900Z SEP 76

FM AMCONSUL CIUDAD JUAREZ

TO SECSTATE WASHDC 788

UNCLAS CIUDAD JUAREZ 293

E.O. 11652: N/A

TAGS: CASC, SNAR

SUBJ: DISSEMINATION OF DRUG PAMPHLET ALONG U.S.-MEXICO BORDER

REF: YOUR LTR AUG 31

FOR ADMINISTRATOR SCA - WALENTYNOWICZ FROM SHAPIRO

1. SANBORN'S, WHICH HAS AGENCIES ALL ALONG BORDER FROM BROWNSVILLE TO SAN DIEGO, AND WHICH SELLS ABOUT 70 PER CENT OF MEXICAN AUTOMOBILE INSURANCE WRITTEN IN THE U.S., HAS EXPRESSED GREAT WILLINGNESS TO COOPERATE IN THE DISSEMINATION OF NEW DRUG PAMPHLET. I SPOKE WITH MR. BILL SANBORN, SON OF THE OWNER OF SANBORN'S, WHOSE MAIN OFFICE IS LOCATED AT 2011 SOUTH TENTH STREET, MCALLEN, TEXAS 78051. HE SUGGESTED THAT DEPARTMENT SEND INITIAL SUPPLY OF 2,000 PAMPHLETS TO HIM AT THAT ADDRESS FOR DISTRIBUTION TO ALL SANBORN AGENCIES.

2. PALMS INSURANCE CO., WHICH ALSO HAS LARGE NUMBER OF AGENCIES WHICH SELL MEXICAN AUTOMOBILE INSURANCE ALONG BORDER, ALSO EXPRESSED WILLINGNESS TO DISTRIBUTE PAMPHLET TO AMERICAN TRAVELERS WHO PURCHASE MEXICAN AUTOMOBILE INSURANCE FROM THEM. INITIAL SUPPLY OF 1,000 PAMPHLETS SHOULD BE SENT TO MR. TITO KROHN, PALMS INSURANCE CO., 2030 E. PAISANO, EL PASO, TEXAS 79995. MR KROHN HAS AGREED TO DISTRIBUTE PAMPHLET TO ALL PALMS AGENCIES ALONG BORDER. WHILE SANBORN'S AND PALMS COMBINED SELL PRACTICALLY ALL MEXICAN AUTOMOBILE INSURANCE COVERAGE ON U. S. SIDE OF BORDER, OTHER INSURANCE AGENCIES ALONG THE BORDER WHICH WRITE MEXICAN AUTOMOBILE INSURANCE COVERAGE POLICIES SHOULD ALSO BE CONTACTED. FARMERS
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INSURANCE GROUP IS ONE OF THESE AGENCIES. IF DEPARTMENT

WILL SEND US 500 PAMPHLETS, WE WILL SEE TO IT THAT THEY ARE DISTRIBUTED TO FARMERS INSURANCE GROUP AGENCIES IN EL PASO, TEXAS AND SURROUNDING AREA.

3. SINCE FEW U. S. CITIZEN TRAVELERS PURCHASE MEXICAN AUTOMOBILE INSURANCE ON MEXICO SIDE OF BORDER, WE SEE LITTLE OR NO NEED TO DISTRIBUTE PAMPHLET TO MEXICAN INSURANCE AGENCIES IN CIUDAD JUAREZ.

4. CHIEF OF MEXICAN IMMIGRATION IN CIUDAD JUAREZ INFORMED US HE WOULD BE GLAD TO RECEIVE SUPPLY OF THE PAMPHLET FOR DISSEMINATION TO ALL U. S. TRAVELERS WHO APPLY FOR MEXICAN TOURIST DOCUMENTATION AND TEMPORARY IMPORT PERMITS FOR THEIR AUTOMOBILES. LIKEWISE, MEXICAN CONSUL GENERAL IN EL PASO, TEXAS WILLING TO DISTRIBUTE PAMPHLET TO U.S. CITIZENS WHO APPLY FOR MEXICAN TOURIST PERMITS AT HIS OFFICE.

5. WE DO NOT BELIEVE IDEA OF HAVING MEXICAN CUSTOMS AND IMMIGRATION INSPECTORS AT MEXICAN PORTS OF ENTRY DISTRIBUTE PAMPHLET TO ALL CARS ENTERING MEXICO IS FEASIBLE, IN VIEW OF TREMENDOUS VOLUME OF VEHICULAR TRAFFIC INTO MEXICO AND FACT THAT MANY DRIVERS AND OCCUPANTS OF AUTOMOBILES ARE MEXICAN NATIONALS. SINCE MILLIONS OF AUTOMOBILES ENTER BORDER AREA ANNUALLY, MANY CROSSING SEVERAL TIMES DURING THE SAME DAY, TO DISTRIBUTE PAMPHLET TO ALL CARS WOULD REQUIRE STAGGERING NUMBER OF PAMPHLETS. WE BELIEVE THAT DISTRIBUTION OF PAMPHLET BY MEXICAN IMMIGRATION AND CUSTOMS AUTHORITIES WHO ISSUE MEXICAN TOURIST PERMITS AND TEMPORARY IMPORT PERMITS FOR AUTOMOBILES OF U.S. CITIZEN TRAVELERS WOULD SUFFICE. AS INDICATED IN PARA 4, WE HAVE RECEIVED ASSURANCES THAT THOSE AUTHORITIES IN CIUDAD JUAREZ WILL MAKE APPROPRIATE DISTRIBUTION OF THE PAMPHLET.

6. IF OTHER IDEAS OR SUGGESTIONS OCCUR TO ME AND THE MEMBERS OF MY STAFF, I WILL COMMUNICATE THEM TO YOU.
SHAPIRO

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Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: PUBLICATIONS, NARCOTICS
Control Number: n/a
Copy: SINGLE
Draft Date: 20 SEP 1976
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1976CIUDAD00293
Document Source: CORE
Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Film Number: D760355-0602
From: CIUDAD JUAREZ
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1976/newtext/t19760942/aaaabjzx.tel
Line Count: 97
Locator: TEXT ON-LINE, ON MICROFILM
Office: ACTION SCA
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 2
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Review Action: RELEASED, APPROVED
Review Authority: vandyklc
Review Comment: n/a
Review Content Flags:
Review Date: 12 FEB 2004
Review Event:
Review Exemptions: n/a
Review History: RELEASED <12 FEB 2004 by MaustMC>; APPROVED <26 AUG 2004 by vandyklc>
Review Markings:

Margaret P. Grafeld
Declassified/Released
US Department of State
EO Systematic Review
04 MAY 2006

Review Media Identifier:
Review Referrals: n/a
Review Release Date: n/a
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
Secure: OPEN
Status: NATIVE
Subject: DISSEMINATION OF DRUG PAMPHLET ALONG U.S.-MEXICO BORDER
TAGS: CASC, SNAR, MX, US
To: STATE
Type: TE
Markings: Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 04 MAY 2006